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Vesuvian Media Group Launches Romance Book Line

By Calvin Reid | Jun 09, 2020

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Vesuvian Media Group, a book-to-film entertainment corporation, announced plans to launch Rosewind Books, a romance media division focused on contemporary, historical, fantasy and holiday romance titles.

Rosewind Books's initial list will launch in fall 2020 with eight titles to be released in print and digital formats.



Kristoffer Polaha

Lindy Ryan, president of VMG's Black Spots Books imprint, has been named chief content officer of the Rosewind division. Black Spot, which specialized in speculative fiction, was founded by Ryan and [acquired by VMG in 2019](#). "Through Rosewind, we are bringing more engaging, culturally diverse, and relatable stories to market, focusing on the cross-media production of our romance properties," Ryan said.

The new imprint has already reached agreements to turn some of its titles into film and TV projects. VMG announced that actor and producer Kristoffer Polaha, best known for his film and TV roles on the Hallmark cable network, has reached an agreement to co-author a series of romance novels to be co-written with Anna Gomez, better known under her pen name as the novelist Christine Brae. The new series will be entitled *From Kona* with the first book being *Love Moments Like This*; books in the series will be based around a young woman living in Hawaii who has lost her job and is in a failing relationship.

Polaha will also turn [books in the series into film and TV projects](#) via his production house, Podunk Productions. Polaha has starred in a number of Hallmark films among them *Mystery 101: An Education in Murder* and other Hallmark TV series. Gomez has written a number of

bestselling novels under her pen name, among them *Eight Goodbyes*, *The Year I Left*, and *The Light in the Wound* series.

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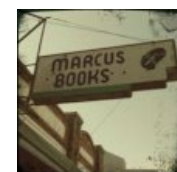
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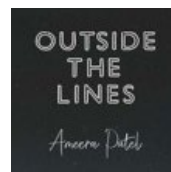


Summer Reads 2020



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VMG CEO Italia Gandolfo said, "Rosewind is the next evolution of Vesuvian as we expand our catalog into broader markets, including clean romance. By developing new streams of specialized content, we remain uniquely positioned to continue providing Hollywood with access to quality content that translates from the page to screen."



PW Picks: Books of the Week



New Coronavirus Updates for the Book Biz

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